

The Focus

About the Core of Our Company

Sustainable Ware, Inc. is proud to present CitruSolution Home and Office Carpet Rug, and Upholstery Cleaning Services. We are focused on delivering products and services designed with the conscious emulation of life's genius (Biomimicry) as a survival strategy for the human race and a path to a sustainable future. The more our world looks and functions like the natural world, the more likely we are to endure.

Biomimicry (from bios, meaning life, and mimesis, meaning to imitate) is a design discipline that studies nature's best ideas and then imitates these designs and processes to solve human problems. Studying fruit to invent a better, healthier, and environmentally sound way to clean carpets, rugs and upholstery and manage indoor pollution is an example of this "innovation inspired by nature."

The core idea is that nature, imaginative by necessity, has already solved many of the problems we are grappling with. Animals, plants, and microbes are the consummate engineers. They have found what works, what is appropriate, and most important, what lasts here on Earth. After 3.8 billion years of research and development, failures are fossils, and what surrounds us is the secret to survival"

More and more engineers, architects, product designers, business leaders and economists are consulting nature, and new bio-inspired products, processes, bio-inspired design--is practiced by thousands of innovators worldwide. Sustainable Ware is following in the footsteps of famous biomimics like Leonardo DaVinci, Buckminster Fuller, the Wright Brothers, and George Mistral. We are part of today's biomimics, exploring nature-inspired innovation as a path to more sustainable design, products and services.

We would like to graciously, in *Southern Style*, invite you to step further into the core of the Sustainable Ware, Inc. organization through experiencing a healthier environment where you live, work and play. one inspired by "nature itself." Call us!



Sustainable Ware, Inc. would like to recognize and extend a heart felt *thank you* to the inventor of *CitruSolution*, *Paul Romanick*. Paul's leadership has inspired our company to step into the mission of building an organization that redefines the concept of *value* and *service* in the industry. Our programs spring from his ongoing message to all CitruSolution territory owners, contribute to unifying deep bonds within a community and touch lives in positive ways.

Paul is the embodiment of a "successful inventive serial entrepreneur." We take great pleasure meeting the challenges in the wonder of his remarkable dimensions. We are grateful to be part of the CitruSolution Family.


Special Thanks To...

CitruSolution

A Sustainable Ware, Inc Service Company


Presents

Building a Sense of Community



**Meeting, Event & Party Planners
Activity Directors**

Business
Homeowner's Associations
Not-For-Profit Associations
Women's Organizations
Clubs & Sporting Events
Churches & Schools



Building A Sense of Community

2008 Programs

Book Us for Your Event By
Calling: 678 481 0120

Edutainment ...



The Big Orange Guy Mascot

Leading the way with *A More Natural Step...* the CitruSolution Big Orange Guy comes alive to celebrate your event.

Act One

Our Big Orange Guy visit will delight children with orange citrus slice candies or treats from our local community business partners. And, we will solve the challenges of stains in between carpet cleaning with 8 oz. bottles of CitruSpotter for adults. Be sure to bring your cameras to capture the delight of both young and old when the Big Orange Guy comes on the scene.

We are always reinventing our delivery designs for the Big Orange Guy. We will be glad to imagine and create a dream come true with you. Here are a few ideas:

- Parades
- Social Events - Meetings - Sporting Events
- Parties



CitruSolution Spotter Bottles

CitruSpotter Bottles are always a big hit.

Our generous 8 oz. bottles can be dress-up in countless themes that will co-ordinate with the order of the day.

Act Two

- Co-Branding
Build good will and market presence for your business. Say thank you with a co-branded CitruSpotter Bottle.
- Give-Away at events
- Incorporate CitruSpotter into Luncheon floral arrangements as a take-home for attendees.
- Gift Baskets
Arrange CitruSpotter with Gift Certificates and an array of gift items suited your needs.

Entertainment

With Learning In Mind



Women Leading Sustainability

Lifting awareness & guiding the journey, CitruSolution - Sustainable Ware's CEO, Georgia Gromov is available as a speaker and designer of the learning experience.

Act Three

A member of Society for Organization Learning (SOL), Georgia is a sought after speaker who can design and deliver keynotes, presentations and seminars. Her area of subject-matter-expertise is *Sustainability* and promoting *Stewardship of our Resources* for adult/youth programs. She is also available speaking on *Asset Management for members of an HOA—Your Carpets & Furniture Now and in the Future*.

Georgia delivers learning that elicits transformation, shapes new mindsets, and enables the kind of fresh strategy that release leadership capabilities required to successfully create innovative cultures and a sustainable future.

As a presenter, Georgia is recognized for her insight and artistic speaking style. Her “whole brain” approach merges proven science based methodologies, bright ideas, and creative use of the arts to deliver aesthetically pleasing and thought provoking audience experiences. Georgia is a frequent guest speaker in the business community and guest lectures on Whole Brain Thinking/Leading Innovation/Creative Problem Solving/Systems Thinking at Shorter College and DeVry University.

We offer unique and spirited presentations for business and community sponsored events. It would be our pleasure to bring our creativity and innovative designs that will strengthen and further establish a sense of community where you live, work or play at no charge.